

UNITIL ENERGY SYSTEMS, INC.

DIRECT TESTIMONY OF  
BENJAMIN C. COONS

New Hampshire Public Utilities Commission  
Docket No. DE 15-079

## TABLE OF CONTENTS

I.	INTRODUCTION	Page 1
II.	PURPOSE OF TESTIMONY	Page 2
III.	SUMMARY OF TESTIMONY	Page 2
IV.	LEAD LAG STUDY METHODOLOGY	Page 3
V.	2014 STUDY RESULTS	Page 4
VI.	CONCLUSION	Page 11

## LIST OF SCHEDULES

- Schedule BC-1: Unitil Energy Systems, Inc. 2014 Default Service and  
Renewable Energy Credits Lead Lag Study
- Schedule BC-2: Confidential/Redacted Workpapers for the Unitil Energy Systems, Inc.  
2014 Default Service and Renewable Energy Credits Lead Lag Study

1    **I.       INTRODUCTION**

2    **Q.       Please state your name and business address.**

3    A.       Benjamin C. Coons, 6 Liberty Lane West, Hampton, New Hampshire 03842.

4

5    **Q.       What is your position and what are your responsibilities?**

6    A.       I am a Senior Financial Analyst for Unitil Service Corp., a subsidiary of Unitil  
7            Corporation that provides managerial, financial, regulatory and engineering  
8            services to Unitil Corporation's principal subsidiaries: Fitchburg Gas and  
9            Electric Light Company, Granite State Gas Transmission, Inc., Northern  
10           Utilities, Inc., and Unitil Energy Systems, Inc. ("UES" or the "Company"). In  
11           this capacity I perform complex financial planning, forecasting and analyses  
12           for internal use and in support of regulatory proceedings.

13

14   **Q.       Please describe your educational and professional background.**

15   A.       I began working for Unitil Service Corp. in June of 2009 as an Associate  
16           Financial Analyst. Since then I have been promoted three times, the most recent  
17           promotion was to the role of Senior Financial Analyst in 2012. I earned a  
18           Bachelor of Science degree in Business with a concentration in Accounting from  
19           the University of New Hampshire in May of 2009. I am currently attending the  
20           Kenan-Flagler Business School of the University of North Carolina to earn my  
21           Master's Degree in Business Administration.

1    **II.     PURPOSE OF TESTIMONY**

2    **Q.     What is the purpose of your testimony?**

3    A.     I will discuss the development of the 2014 UES Default Service and Renewable  
4           Energy Credits Lead Lag Study (“2014 Study”), which is integral to the  
5           calculation of cash working capital to be recovered in Default Service rates for G1  
6           and Non-G1 customers.

7  
8    **III.    SUMMARY OF TESTIMONY**

9    **Q.     Please summarize your testimony.**

10   A.     My testimony presents and supports UES’ 2014 Default Service (“DS”) and  
11           Renewable Energy Credits (“RECs”) Lead Lag Study. The 2014 Study, presented  
12           in this filing as Schedule BC-1, is based upon data for the period January 1, 2014  
13           through December 31, 2014 and calculates the net lead period for G1 customers to  
14           be 21.22 days and net lag period for Non-G1 customers to be 5.65 days.

15  
16   **Q.     Are the results of the 2014 Study included in the DS rates proposed in this**  
17           **filing?**

18   A.     Yes, the 2014 Study results are used to derive supply-related working capital  
19           costs included in DS rates beginning May 1, 2015, as described in the testimony  
20           of UES witness Linda S. McNamara.

21  
22   **IV.    LEAD LAG STUDY METHODOLOGY**

1   **Q.     How was the 2014 Study conducted?**

2   A.     The 2014 Study follows similar methodology as in UES' 2013 Default Service  
3           and Renewable Energy Credits Lead Lag Study ("2013 Study") that was  
4           submitted in Docket No. DE 14-061. The 2014 Study determines the number of  
5           days between the time funds are required to pay for DS purchased power and  
6           REC purchases (expense lead) and the time that those funds are available from the  
7           payment of customer bills (revenue lag). The revenue lag period includes four  
8           calculations: "receipt of electric service to meter reading", "meter reading to  
9           recording of accounts receivable", "billing to collection", and "collection to  
10          receipt of available funds". The expense lead period consists of the lead in  
11          payment of DS purchased power costs and REC costs based upon the following  
12          calculations: lead period, average days lead, weighted cost, days lead and  
13          weighted days lead. Each of these steps is explained in more detail below. UES  
14          based its 2014 Study upon data for the twelve months ended December 31, 2014,  
15          and calculated net lead lag days separately for the G1 and Non-G1 customer  
16          classes.

17  
18   **Q.     Does the 2014 Study incorporate the requirements of the Lead Lag**  
19   **Settlement Letter dated July 16, 2009, under docket DE 09-009?**

20   A.     Yes, the 2014 Study conforms to the requirements specified in the Settlement  
21          Letter under Docket No. DE 09-009. The 2014 Study follows the same

1 methodology as used in the 2009 - 2013 Studies which conform to the  
2 requirements of the Settlement.  
3

4 **V. 2014 STUDY RESULTS**

5 **Q. Please define the terms “lag days” and “lead days.”**

6 A. Lag days are the number of days between delivery of electric service by UES to  
7 its customers and the receipt by the Company of available funds from customers’  
8 payments (revenue lag). Lead days are the number of days between the mid-point  
9 of the energy delivery period to UES and the payment date by UES to DS  
10 suppliers or for RECs (expense lead).  
11

12 **Q. How is revenue lag computed?**

13 A. Revenue lag is computed in days, consisting of four time components: (1) days  
14 from receipt of electric service to meter reading; (2) days from meter reading to  
15 recording of accounts receivable; (3) days from billing to collection; and (4) days  
16 from collection to receipt of available funds. The sum of the days associated with  
17 these four lag components is the total revenue lag. The calculations are performed  
18 separately for G1 and Non-G1 customer classes, as appropriate. Refer to Schedule  
19 BC-1, pages 4 through 19 of 23.  
20

21 **Q. What is the lag period for the component "receipt of electric service to meter**  
22 **reading” in the 2014 Study?**

1 A. The 2014 average lag for “receipt of electric service to meter reading” is 15.21  
2 days. This lag was obtained by dividing the number of days in the test year (365  
3 days) by 24 to determine the average monthly service period. This result is  
4 applicable to both the G1 and Non-G1 customer classes. See Schedule BC-1, page  
5 5 of 23.

6

7 **Q. What is the lag period for the component "meter reading to recording of**  
8 **accounts receivable?"**

9 A. The 2014 average “meter reading to recording of accounts receivable” lag is 1.09  
10 days, which is applicable to both the G1 and the Non-G1 customer classes. This  
11 lag determines the time required to process the meter reading data and record  
12 accounts receivable. See Schedule BC-1, pages 6 through 10 of 23.

13

14 **Q. What is the lag period for the component "billing to collection?"**

15 A. The 2014 average “billing to collection” lag is 22.84 days for G1 customers and  
16 37.58 days for Non-G1 customers. This component was calculated separately for  
17 the G1 and Non-G1 customer groups and is derived by the accounts receivable  
18 turnover method. The lag reflects the time delay between the mailing of customer  
19 bills and the receipt of the billed revenues from customers. See Schedule BC-1,  
20 pages 11 and 12 of 23 for G1 and Non-G1 results, respectively.

21

1   **Q.    What is the lag period for the component "collection to receipt of available**  
2       **funds?"**

3    A.    The 2014 average “collection to receipt of available funds” lag is 1.27 days. This  
4       represents the average weighted check-float period, or the lag that takes place  
5       during the period from when payment is received from customers to the time such  
6       funds are available for use by the Company. This result is applicable to both the  
7       G1 and Non-G1 customer classes. See Schedule BC-1, pages 13 through 19 of 23.

8

9   **Q.    Is the total revenue lag computed from these separate lag calculations?**

10   A.    Yes. The total revenue lag of 40.41 days for G1 customers and 55.15 days for  
11       Non-G1 customers is computed by adding the number of days associated with  
12       each of the four revenue lag components described above. This total number of  
13       lag days represents the amount of time between the recorded delivery of service to  
14       customers and the receipt of the related revenues from customers. See Schedule  
15       BC-1, page 4, line 6.

16

17   **Q.    Please turn to the lead periods in the 2014 Study. In determining the expense**  
18       **lead period, how is the weighted days lead in payment of DS purchased**  
19       **power costs determined?**

20   A.    First, the monthly expense lead for each DS power supply vendor is determined  
21       by aggregating (1) the average days in the period that the energy or service is  
22       received and (2) the additional billing period including the payment day.



1

2 The aggregate lead days are then weighted by the dollar amount of the billings.

3 Weighted days lead are calculated separately for G1 and Non-G1 customers, by  
4 supplier, and are shown in the Confidential Workpapers to the 2014 Study,  
5 Schedule BC-2.

6

7 As of March 26, 2015, prior period adjustments made in 2015 related to 2014  
8 were included in the calculation. Prior year adjustments made in 2014 that relate  
9 to 2013 were not included in the calculation.

10

11 **Q. How is the weighted days lead in payment for RECs determined?**

12 A. The weighted days lead in payment for RECs was determined using the same  
13 methodology applicable to DS power suppliers described above. In applying this  
14 methodology to 2014 RECs, three assumptions were made to reflect actual  
15 payment activity towards the Company's 2014 REC commitment. First, the  
16 monthly cost of the RECs was assumed to be equivalent to the estimated costs of  
17 RECs included in rates in 2014. Second, actual payment activity as of March 26,  
18 2015 towards the Company's 2014 REC commitment was applied in  
19 chronological order to the earliest month's estimated cost. Third, a payment date  
20 of July 1, 2015 was used for all remaining 2014 REC commitments, which is the  
21 last day to obtain 2014 RECs and/or make alternative compliance payments. See

1 Schedule BC-1, page 21 of 23 for the REC summary related to G1 customers and  
2 page 23 of 23 for the REC summary related to Non-G1 customers.  
3

4 **Q. What are the combined weighted days lead in payment of DS purchased**  
5 **power costs and RECs for G1 and Non-G1 customers?**

6 A. The weighted days lead for G1 customers is 61.63 days, as shown on Schedule  
7 BC-1, page 20 of 23. The weighted days lead for Non-G1 customers is 49.50  
8 days, as shown on Schedule BC-1, page 22 of 23.  
9

10 **Q. How is the total DS and REC lead lag determined?**

11 A. For G1 customers, the DS and REC expense lead of 61.63 days is subtracted from  
12 the lag in receipt of revenue of 40.41 days to produce the total DS and REC net  
13 lead of 21.22 days. For Non-G1 customers, the DS and REC expense lead of  
14 49.50 days is subtracted from the lag in receipt of revenue of 55.15 days to  
15 produce the total DS and REC net lag of 5.65 days. See Schedule BC-1, page 4 of  
16 23.  
17

18 **Q. How do the results of the 2014 Study compare to the 2013 Study for G1**  
19 **customers?**

20 A. For G1 customers, the net lead in the 2014 Study of 21.22 days represents a  
21 decrease of 0.70 days from the net lead in the 2013 Study of 21.92 days. The

1 difference was driven by an increase in DS and REC expense lead of 3.40 days  
2 offset by an overall revenue lag increase of 4.10 days.

3  
4 The revenue lag component, “billing to collection” in the 2014 Study is 22.84  
5 days compared to 18.72 days in the 2013 Study, an increase of 4.12 days. All of  
6 the other components in revenue lag decreased a total of 0.02 days in the 2014  
7 Study compared to the 2013 Study. The combined change in all of the revenue lag  
8 components resulted in an overall revenue lag increase of 4.10 days.

9  
10 The DS and REC expense lead is 61.63 days in the 2014 Study compared to 58.23  
11 days in the 2013 Study, an increase of 3.40 days. In 2014, the DS portion of the  
12 expense lead increased 8.53 weighted days which was driven by an increase in the  
13 average days lead and an increase in the DS portion of total costs. The REC  
14 portion of the expense lead decreased 5.13 weighted days which was primarily  
15 driven by a decrease in the REC portion of total costs.

16  
17 **Q. How do the results of the 2014 Study compare to the 2013 Study for Non-G1**  
18 **customers?**

19 A. For Non-G1 customers, the net lag in the 2014 Study of 5.65 days is 15.51 days  
20 more than the net lead in the 2013 Study of 9.86 days. The decrease in net lead is  
21 attributable to a 5.18 day increase in revenue lag and a 10.33 day decrease in the  
22 DS and REC expense lead.

1

2       The revenue lag component, “billing to collection” was 5.20 days higher and all  
3       other revenue lag components decreased 0.02 days in the 2014 Study compared to  
4       the 2013 Study. The net effect of all of the changes in the revenue lag components  
5       resulted in a 5.18 day increase in the 2014 revenue lag compared to 2013.

6

7       The DS and REC expense lead is 10.33 days lower in 2014 compared to 2013. In  
8       2014, the DS portion of the expense lead decreased 10.43 weighted days which  
9       was primarily driven by a decrease in the average days lead. The REC portion of  
10      the expense lead increased 0.10 weighted days. .

11

12   **VI.   CONCLUSION**

13   **Q.   Does this conclude your testimony?**

14   **A.   Yes, it does.**